

Who is NACUMS?

The National Association of College and University Mail Services (NACUMS) is an association founded in 1995 by mail service managers for the purpose of supporting, promoting, and educating mail professionals working in an academic setting.

In pursuit of its purpose, NACUMS first set out to establish working relationships with the U.S. Postal Service as well as professional organizations in higher education, including regional mail service associations. Through this initial effort, NACUMS has been recognized by the National Association of College and University Business Officers - NACUBO, and was granted membership on the Council of Higher Education Management Associations - CHEMA. The U.S. Postal Service also granted NACUMS three seats on the Mailers Technical Advisory Committee - MTAC.

While gaining recognition as the professional organization representing the college and university mailing industry, NACUMS was actively developing programs and support networks that would further benefit its members.

By fulfilling its purpose and demonstrating its ability to adapt to the expanding development of the mailing industry, NACUMS has proven to be the national leader in representing and supporting the interests of mail service operations in higher education.

NACUMS Mission Statement

The purpose of the National Association of College and University Mail Services is to establish a communication channel for colleges and universities to share ideas with the United States Postal

Service, Postal Rate Commission, or others appropriate to insure the best interest of the mailing industry.

Further objectives are:

- *to promote the development and use of ethical and effective mail management techniques*
- *develop and improve training and educational opportunities; collect and distribute information of value to NACUMS Members*
- *serve as consultants to member institutions; provide assistance to new managers*
- *promote, develop and unite educational institutions*
- *facilitate cooperation and communication among its members*
- *provide a means through which members' knowledge and experience can be united for the benefit of all NACUMS members*

National Association of College and University Mail Services

4 Lan Dr. Ste 310
Westford, MA 01824-3575

Phone: 1-877-NACUMS1 E-mail: info@nacums.org

Supporting Membership Brochure

NACUMS

www.nacums.org



Business Partner



Business Partner Membership Benefits and Information

Membership Term

The Supporting Business Partner Membership period is January 1 thru December 31. Please submit one application per business, per office.

Membership Approval

The NACUMS Executive Board must approve all applicants for Business Partner Membership. The nature of business of all applicants must be applicable and relevant to the best interest of the NACUMS general membership. The NACUMS Executive Board holds the right to terminate membership if a Business Partner member is found in violation of the NACUMS Code of Ethics.

Membership Benefits

- One Copy of every NACUMS newsletter, NACUMS Notes.
- Recognition in NACUMS Notes as a "Supporting Business Partner"
- Listing on the NACUMS website as a "NACUMS Supporting Business Partner" including a link to your website or email address.
- A certificate of appreciation for being a "Supporting Business Partner of NACUMS"
- Two NACUMS lapel pins.
- Permission to advertise as a "Supporting Business Partner of NACUMS".

Exclusive Supporting Business Partner Opportunities

*Please note some of these opportunities
are based on a First-Come, First-Served Basis*

- Opportunities to sponsor hospitality suites for NACUMS members at industry related events
- Exhibit space at NACUMS Annual conference at discounted rates
- Sponsorship for any number of items at NACUMS Annual Conference, including guest speakers, meals, entertainment, printing and more
- The opportunity to rent the NACUMS general membership mailing list.
- Purchase privileges for advertisement and article space in NACUMS Notes
- Purchase privileges for advertisement space on the NACUMS web site

Become a Premier Supporting Business Partner

Any sponsorship exceeding \$5,000.00 in a 12-month period deems a member as a "Premier Member". A sponsor's "Premier" status will be listed in NACUMS Notes and on the NACUMS web page. A Premier Member will be given first choice of location on exhibit floors at NACUMS events, on a first-come first-serve basis. Premier Members will be given authorization to advertise as a "Premier Supporting Member of NACUMS" and will be allowed to use the NACUMS logo.



National Association of College and University Mail Services Supporting Business Partner Membership Form

Company Name

Contact Name

Address

City

State

Zip

Phone

Fax

Email

Company Website

Primary Industry

Membership Costs *Please check one*

☐ New Member \$600.00

☐ Renewing Member \$500.00

Payment Method

☐ I am enclosing a check payable to: NACUMS

☐ Please bill me for my membership

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