



Lou Eichler Award of Excellence

The Lou Eichler Award of Excellence is the highest honor bestowed by NACUMS and is in recognition of a lifetime of achievement in the professional field of college and university mailing services. Named in honor of CUNIMAIL founder Lou Eichler, its first recipient, this award is presented to an individual who has demonstrated the highest levels of professional excellence and who has made contributions above and beyond the scope of their normal duties and responsibilities.

Any candidate considered for this award must have significant accomplishments in college and university mailing that will have an impact on the industry for years to come. Former NACUMS members who are retired, but still made significant contributions to the industry, may be considered. If no qualified candidate is nominated, there will be no award in this category.

The candidate who is considered for this award must meet all the following criteria:

- Have made significant contributions in the college and university mailing industry as a whole beyond the boundaries of the individual's college or university.
- Have proven him or herself to be a leader among college and university mail service managers.
- Have a minimum of 10 years of active involvement in the college and university mailing industry.

Please answer the questions below to explain why you feel this person is best qualified to receive this award. Feel free to attach a separate narrative supporting your nomination if you do not have enough room in the spaces provided. You are encouraged to contact the nominee to verify any information.

1. Contributions to the College and University mailing industry

- a. How has the individual helped the C&U industry reach a new level of performance?

Mike Lloyd is the 'Go To' person when considering ways for creating additional revenue streams for the Mail Center on a university campus. He is willing to offer additional service opportunities which will help offer the services our customer/guest need when they need it.



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- b. In what way has this accomplishment extended beyond the boundaries of the individual's college or university? Who and where has this innovation helped?

Mike has shown leadership through quiet strength as he has offered engaging services to the surrounding campus community providing US Passports fairs and cultivating printing opportunities where perhaps those were limited or non-existent in the Wilmington, NC area.

- c. To your knowledge, how long has this individual been an active member in the college and university mailing industry?(10 year minimum)

Although I do not know the exact number of years Mike has served in the C&U mailing industry, I believe he has served more than 20. In those years, he has always been on the leading edge when connecting and challenging people in a number of areas. – And with these successes, he has been able to spur individuals to a new level of involvement and thereby, though not intentionally, he has brought deserved trust/honor to himself while encouraging everyone to seek more knowledge.

2. Contributions in Leadership:

- a. In what ways has the individual proven him or herself to be a leader among mail center managers? Give specific examples of how this mail center manager has provided leadership, guidance and/or mentoring to others.

As mentioned previously, Mike has been our go-to person in offering services on our campuses, helping provide information for keeping our mail services as a vital part of our C&U campus experience, and he challenges us to be more and think differently than what we might norm. – Mike is an innovator, but most of all, he is one who is always there to offer help in becoming better.



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- b. Which individuals and/or organizations have benefited from this individual's leadership, guidance and/or mentoring?

Mike continues to seek ways of service to the communities of which he is a part. Mike serves as a leader in his church community as a spiritual advisor/friend. He's involved in Pop Warner football, working with young men to develop them on the playing field, but more importantly on the field of life.

- c. List any organizations or associations that this individual has participated in that, through this individual's efforts, have had a direct impact on the mailing industry. How has belonging to these organizations benefited the mailing industry?

One thing about Mike, when you know him, he is the same no matter what! His personality is such that people are drawn to him because he is a man of honor and integrity whether it's on the sports field, church pew or in the various areas under his lead as Auxiliary chief. – One can count on Mike's ability to navigate both the business purposes of UNC-Wilmington and personal relationships for the best for all parties concerned.

3. Contributions by Inspiration:

1. What inspired you to nominate this person for the Lou Eichler Award of Excellence?



Mike demonstrates the highest levels of professional excellence and continues to challenge all who know him to learn and grow and become their very best.

In today's world we look for individuals who demonstrate the highest levels of integrity in all aspects of their lives both personal and public. I believe that person is Mike Lloyd. Therefore, I am honored to nominate him for the Lou Eichler Award of Excellence.

2. In what positive manner has this person influenced you and/or others in the mailing industry?

At the risk of repeating myself, may I say that Mike is a thinker, challenger, leader, mentor and friend. He continues to prove himself for all of us in the C&U mailing industry. He's an example we all need and one we can count on.

Nomination submitted by: Ronnie Farris

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