

NACUMS EDUCATIONAL CONFERENCE

Saturday, July 18 – Monday, July 20, 2026

**Sheraton Oklahoma City Downtown Hotel
Oklahoma City, Oklahoma**

— EXHIBITORS —



Dear NACUMS Partners,

We are excited to announce the NACUMS Annual Educational Conference, happening July 18–20, 2026, in Oklahoma City, OK! This is your chance to connect with higher education professionals managing campus mail, logistics, and print operations nationwide.

Our theme this year: "Forging New Trails in Mail, Logistics and Print!" reflects the spirit of innovation and collaboration that drives our industry forward. This is your opportunity to showcase your solutions, share expertise, and build lasting relationships with decision-makers who are shaping the future of campus operations.

Why Exhibit or Sponsor?

- Showcase your products and services to decision-makers.
- Build relationships and strengthen your brand in the higher ed community.
- Gain visibility through sponsorships and networking events.

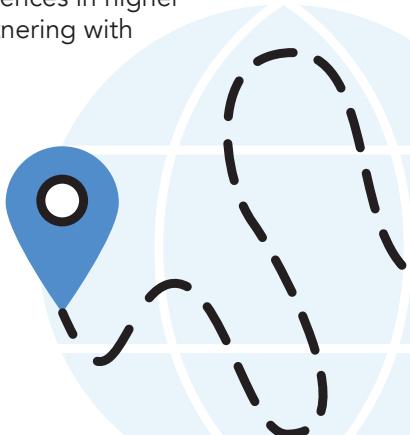
What's New for 2026?

- The opportunity to extend your registration and attend educational sessions on Tuesday and Wednesday for deeper engagement.
- Register to join the exclusive site tour of the University of Oklahoma—an inside look at real-world operations.
- More networking opportunities than ever before!

We invite you to join us as and experience firsthand why NACUMS continues to be one of the most valued conferences in higher education operations. We look forward to partnering with you in Oklahoma City!

Sincerely,

NACUMS Conference Committee
conference.coordinator@nacums.org
877-NACUMS1
www.nacums.org



WHO IS NACUMS?

For the past 30 years NACUMS has been the premier national association serving higher education professionals in mail, shipping, logistics, print, and campus support services. What truly sets NACUMS apart is its culture. The NACUMS community is collaborative, welcoming, and relationship-driven. Our members value vendors who understand the unique needs of higher education and who invest in the association and its mission. Many exhibitor relationships formed at NACUMS continue for years, extending well beyond the conference itself.

WHO ATTENDS?

The NACUMS conference brings together leaders who are actively responsible for purchasing decisions, contract renewals, and operational strategy across the nation's colleges and universities. Our attendees are not passive observers, they are:

- Directors, managers, and decision-makers
- Budget owners and influencers
- Professionals actively seeking solutions to real operational challenges

Exhibiting at NACUMS is not just about visibility, it's about becoming part of a national community.

MORE REASONS TO EXHIBIT!

NACUMS is known for its welcoming, collaborative culture and our conference is intentionally designed to be more than a traditional exhibit hall for our business partners. Business Partners are woven into the conference experience through purposeful networking opportunities, dedicated engagement times, educational sessions, and informal conversations that encourage authentic connections. This format allows vendors to demonstrate expertise, build trust, and position themselves as valued partners and not just suppliers. And year after year, our attendees rate the exhibit hall as one of their favorite conference experiences!





Dale Chihuly glass
sculpture at the
Oklahoma City
Museum of Art.

REGISTRATION

Your Exhibitor Booth Includes: One 8' x 10' space, one skirted table, two chairs, one wastebasket, one standard power outlet, standard Wi-Fi, 2 company representatives, Saturday Welcome Reception and all meals, sessions, and social events during exhibition hours. Exhibitors will also receive access to the NACUMS Conference app, registered attendee mailing list, your company logo included in conference materials and exclusive sponsorship opportunities. **Register online at <https://www.nacums.org/conference>**

Business Partner (Members) Exhibitor	\$2,600*
Non-Member Exhibitor	\$3,990*
Additional 8 x 10 space (booth space only, does not include additional representatives)	\$1,300
Additional Representatives	\$275 ea
Business Partner User Group (AV costs are additional)	\$225

New this Year: Extend your conference time!

Tuesday: \$250 per person (Includes roundtables, educational sessions, meals and site tour!)

Tuesday and Wednesday: \$375 per person
(above items plus educational sessions and meals on Wednesday)

***Early Bird Opportunity:** Register by March 13, 2026 to receive \$250 off the registration of your first booth and you will receive premium visibility – your company logo will be featured in attendee marketing materials, mailed to over 3500 schools across the country, and showcased on our conference banner at the National Postal Forum.

SPONSORSHIP OPPORTUNITIES

Maximize your conference experience and company exposure by sponsoring one or more items or events!

Awards Lunch	\$4,000
Exhibit Hall Opening Reception	\$3,500
Single-Day Lunch	\$3,000
Single-Day Breakfast	\$2,000
Exhibit Hall Breaks	\$1,000
Tour Transportation	\$2,500
Travel Tumbler	\$1,800*
Attendee Registration Bags	\$1,700*
Notebook Journal	\$1,500*
Name Badges	\$1,200*
Attendee Registration Gift	\$1,000

All conference sponsors will be recognized and have their company logo in the conference program as well as a sponsorship poster.

*Branded items will include your company logo along with the NACUMS logo. Company logo sponsorships are reserved for paid 2026 Business Partners until February 16, 2026. All available items will be released to all Exhibitors on February 17, 2026.

USER GROUPS provide a valuable opportunity to connect with your current and prospective customers on Sunday morning in a private meeting space to discuss the products and services you offer. Business partners may request a session slot during the online registration process. While all requests will be reviewed, please note that space is limited. For any questions regarding user groups, contact us at resource@nacums.org.



**Your Competitors
are Exhibiting,
You Should Be Too!**



LODGING

Sheraton Oklahoma City Downtown Hotel
1 North Broadway Ave
Oklahoma City, OK 73102 | (405) 235-2780

NACUMS discounted rate is \$166 per night single
for rooms booked by the reservation deadline.
Reservation Deadline June 25, 2026

Reservations can be made online by clicking the link on the conference page of the NACUMS website – www.nacums.org. Phone reservations can be made by calling The Sheraton Reservations Department toll-free at 1-800-325-3535 and providing the operator the group code: GS6 NACUMS Attendees

Lodging Link



CONFERENCE SCHEDULE

*Tentative Conference Agenda – Subject to Change

SATURDAY | JULY 18

Exhibitor Set Up | 10:00 AM - 6:00 PM
Early Registration | 3:00 PM - 6:00 PM
Meet & Greet Reception | 4:30 PM - 6:00 PM

SUNDAY | JULY 19

Exhibitor Set Up | 7:00 AM - 10:00 AM
Business Partner User Groups | 8:00 AM – 10:15 AM
Welcome and Business Partner Introductions | 10:30 AM - 11:30 AM
Exhibit Hall Day 1 | 11:30 AM - 6:30 PM
Lunch with Business Partners | 11:30 AM - 1:00 PM
Educational Sessions | 1:00 PM - 2:00 PM
Business Partner Networking | 2:00 PM - 2:45 PM
Educational Sessions | 2:45 PM - 5:00 PM
Business Partner Reception | 5:00 PM - 6:30 PM

MONDAY | JULY 20

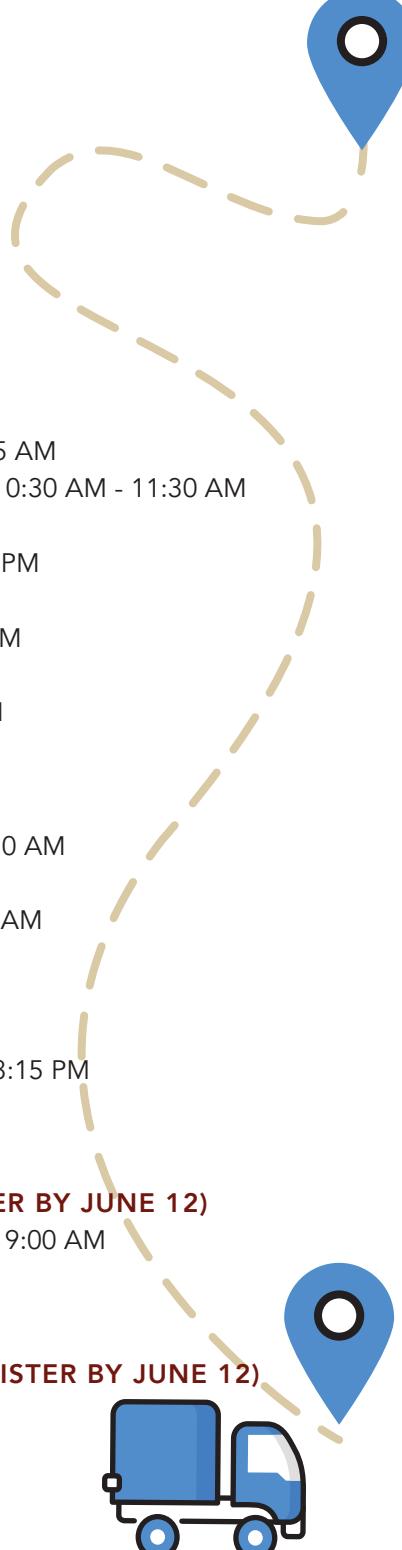
Exhibit Hall Day 2 | 7:30 AM - 3:15 PM
Breakfast with Business Partners | 7:30 AM - 8:30 AM
Educational Sessions | 8:30 AM – 9:45 AM
Business Partner Networking | 9:45 AM - 10:30 AM
Educational Sessions | 10:30 AM – 11:45 AM
Awards Lunch | 11:45 AM - 12:45 PM
Educational Sessions | 1:00 PM - 2:00 PM
Final Business Partner Networking | 2:00 PM – 3:15 PM
Educational Sessions | 3:15 PM - 5:00 PM
Exhibitor Tear Down | 3:15 PM - 6:00 PM

TUESDAY | JULY 21 (OPTIONAL, REGISTER BY JUNE 12)

Breakfast and Roundtable Sessions | 7:30 AM – 9:00 AM
Educational Sessions | 9:00 AM – 11:00 AM
Lunch & Site Tour | 11:30 AM – 4:30 PM

WEDNESDAY | JULY 22 (OPTIONAL, REGISTER BY JUNE 12)

Breakfast | 7:30 AM – 8:15 AM
Educational Sessions | 8:30 AM – 12:00 PM
Lunch | 12:00 PM – 1:00 PM
Closing Remarks | 1:00 PM – 2:00 PM





NACUMS

1905 Sherman Street
Suite 200 Box 1545
Denver, CO 80203-1132

**Register now to reserve your space and
sponsorship opportunities!**

"Forging New Trails in Mail, Logistics and Print!"
We will see you in Oklahoma City!

