



NACUMS EDUCATIONAL CONFERENCE

Saturday, July 13 – Monday, July 15, 2024

Doubletree by Hilton Hotel Austin | Austin, TX

— EXHIBITORS —



Dear friends and business partners,

We are excited to request your attendance at this year's NACUMS annual educational conference, being held July 13-15 at the DoubleTree by Hilton Hotel Austin in Austin, Texas. As the largest organization of higher education postal and logistics professionals, NACUMS draws college and university attendees from across the country who, like you, are excited to connect through this year's national conference.

Our business partners are an essential and valuable part of our conference programming. This two-day exhibit hall allows attendees the opportunity to learn about new products and services to enhance and improve their operations, and they want to talk to you as the expert in your area! You will interact with qualified decision-makers, reconnect with current customers and generate new customers. Take advantage of this opportunity to build relationships, educate attendees on your products and services and promote your company through exhibiting, sponsorships, and networking.

Your invaluable support and attendance are what makes these events extraordinary. Join us in Austin this July and help your current and future customers grow and succeed in their venture Beyond the Envelope!

Sincerely,
NACUMS Conference Committee



CONFERENCE DETAILS

REGISTRATION

Exhibitor Booth Includes: One 8' x 10' space, one skirted table, two chairs, one wastebasket, one standard power outlet, 2 company representatives, Saturday Welcome Reception and all meals, sessions, and social events during exhibition hours. Exhibitors will also receive access to the NACUMS Conference app, registered attendee mailing list, your company logo included in conference materials and exclusive sponsorship opportunities.

Business Partner (Members) Exhibitor	\$2,250*
Non-Member Exhibitor	\$3,500*
Additional 8 x 10 space <i>(booth space only, does not include additional representatives)</i>	\$1,200
Additional Representatives	\$250 each
Business Partner User Group <i>(AV costs are additional)</i>	\$200

*Register by April 1, 2024 and receive \$150 off the registration of your first booth!

SPONSORSHIP OPPORTUNITIES

Maximize your conference experience and company exposure by sponsoring one or more items or events!

Keynote Speaker	\$5,000
Awards Lunch	\$4,000
Exhibit Hall Opening Reception	\$3,500
Single-Day Lunch	\$3,000
Single-Day Breakfast	\$2,000
Exhibit Hall Breaks	\$1,000
Reusable Beverage Container	\$1,800*
Attendee Registration Bags	\$1,700*
Padfolios	\$1,500*
Name Badges	\$1,200*
University & City Tour Transportation	\$2,500
Conference Printing	\$2,000
Attendee Scholarship	\$725

*Branded items will include your company logo along with the NACUMS logo. Company logo sponsorships are reserved for paid 2024 Business Partners until April 15, 2024. All available items will be released to all Exhibitors on April 16, 2024.



All conference sponsors will be recognized and have their company logo in the conference program as well as a sponsorship poster.

PAYMENT can be made on the NACUMS website using Visa, Mastercard, Discover or American Express. You can also fill out the electronic registration form and submit with payment to NACUMS.

CANCELLATIONS

All exhibit space cancellation requests, whether all or part of purchased space, must be submitted in writing to the NACUMS Conference Representative. If written notice of cancellation is received before April 30, 2024, a full refund, less an administrative fee of \$250 plus credit card fees, will be issued. For written cancellations received between May 1, 2024 and June 15, 2024 a 50 percent refund will be issued. No refunds will be issued after June 15, 2024. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether NACUMS enters into a further lease for the space involved. In the event that fire, strike, acts of God or other causes beyond the control of NACUMS causes the exhibit to be canceled, full refund of the exhibit rental fees will be made, which is the limit and extent of NACUMS' liability for such cancellation. NACUMS shall not be held liable for failure to hold the NACUMS Annual Conference and Exhibition as scheduled.

DOUBLETREE BY HILTON HOTEL AUSTIN

6505 N Interstate 35 | Austin, Texas 78752-4346 | 512-454-3737
<http://tinyurl.com/nacumshotel2024>

NACUMS discounted rate is \$159 per night single/double for rooms booked by the reservation deadline. Reservation Deadline June 18, 2024

Reservations can be made online by clicking the link on the conference page of the NACUMS website – www.nacums.org. Phone reservations can be made by calling the DoubleTree Reservations Department toll-free at 800-866-3126 and identifying as part of the NACUMS 2024 Annual Event.



ATTIRE

Attire for the conference is business casual. Temperatures in Austin in July average 96° so dress accordingly.

DOOR PRIZES OR GIVEAWAYS are not required but are encouraged. If you have an item for giveaway please notify the conference committee.

USER GROUPS

User groups are set up by request of our attendees. Business partners may request one of the slots as part of the online registration process. All requests will be considered but there is limited room availability. Questions on user groups should be directed to resource@nacums.org.

PARKING

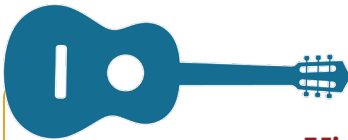
Self-parking is available at the Hotel via attached parking garage. The discounted parking rate for hotel guests booked in the NACUMS room block is \$10 per night and \$25 per night for guests booked outside of the block.

TRANSPORTATION

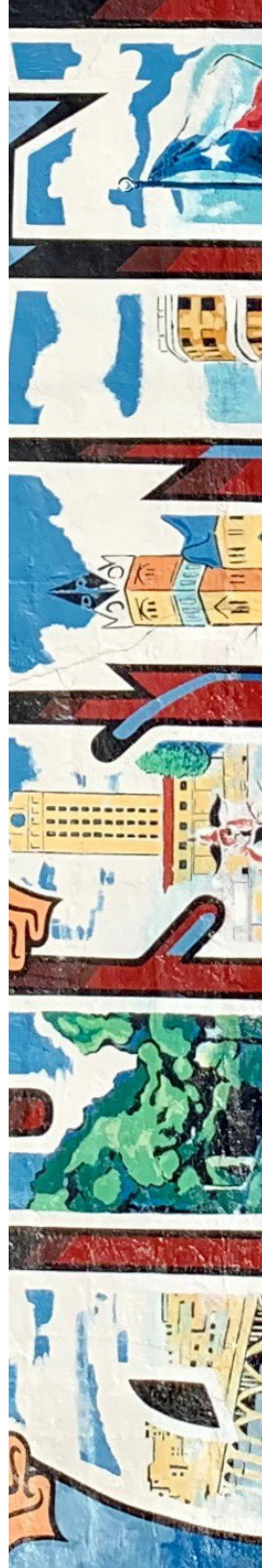
The DoubleTree Hotel Austin is conveniently located 12 miles from Austin-Bergstrom International Airport. The airport is serviced by most major rental car companies, shuttles and ride share providers. For information on transportation visit the conference page of the NACUMS website – www.nacums.org

CONFERENCE SHIPPING

Shipping information is available on the conference page of the NACUMS website - www.nacums.org



Visit us at
www.nacums.org



IMPORTANT DATES

SATURDAY | APRIL 1

Early Registration Deadline

TUESDAY | JUNE 18

Hotel Registration Deadline

CONFERENCE SCHEDULE

**Tentative Conference Agenda – Subject to Change*

SATURDAY | JULY 13

Exhibitor Set Up | 10:00 AM – 6:00 PM

Early Registration | 3:00 PM – 6:00 PM

Meet & Greet Reception | 4:30 PM – 6:00 PM

SUNDAY | JULY 14

Exhibitor Set Up | 7:00 AM – 10:00 AM

Business Partner User Groups | 8:00 AM – 10:00 AM

Exhibit Hall Day 1 | 11:30 AM - 6:30 PM

Welcome and Business Partner Introductions | 10:30 AM – 11:30 AM

Lunch with Business Partners | 11:30 AM – 1:00 PM

Educational Sessions | 1:00 PM – 2:00 PM

Business Partner Break | 2:00 PM – 2:45 PM

Educational Sessions | 2:45 PM – 5:00 PM

Business Partner Reception | 5:00 PM – 6:30 PM



Beyond the Envelope

MONDAY | JULY 15

Exhibit Hall Day 2 | 7:30 AM – 3:15 PM

Breakfast with Business Partners | 7:30 AM – 8:30 AM

Educational Sessions | 8:30 AM – 9:45 PM

Business Partner Break | 9:45 AM – 10:45 AM

Awards Lunch | 11:30 AM – 12:45 PM

Educational Sessions | 1:00 PM – 2:00 PM

Final Business Partner Break | 2:00 PM – 3:15PM

Educational Sessions | 3:15 PM – 5:15 PM

Exhibitor Tear Down | 3:15 PM – 6:00 PM



***IF YOUR COMPETITORS
ARE EXHIBITING,
YOU SHOULD BE TOO!***





NACUMS

4315 50th Street NW, Suite 100 PMB 7087
Washington, DC 20016

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Saturday July 13, 2024 – Monday July 15, 2024**



*Register now and let's grow together!
We will see you in AUSTIN!*