



# NACUMS EDUCATIONAL CONFERENCE

Sunday, July 17–Wednesday, July 20, 2022

Hilton Fort Collins | Fort Collins, CO



**Dear Colleagues,**

*It is our pleasure to invite you to the 2022 NACUMS educational conference. We are confident that the conference will refresh your knowledge and enthusiasm for what you do. If you work in a mail center, print operation, or shipping and receiving department you are the one who should be attending this event.*

*This conference is exclusively designed for higher education mailing and shipping professionals. Forging relationships and networking with colleagues allows a unique opportunity for you to interact with others in the industry and gain valuable knowledge.*

*In addition to numerous educational sessions, this event features a two-day exhibit hall July 17 and 18. You will have the opportunity to speak directly with attending Business Partners about their services and view the latest technology and equipment they represent.*

*Enclosed you will find details about the conference; additional details can be found on our website at [www.nacums.org](http://www.nacums.org).*

*We look forward to seeing you in July to elevate your success!*

*NACUMS Conference Committee*

## **REGISTRATION**

NACUMS Members:  
\$675 (Early Bird \$625)

Non-Member First Time Attendee:  
\$675 (Early Bird \$625)

Non-Member:  
\$825 (Early Bird \$775)

Additional members from the same school receive a \$35 discount. Full conference registration includes the exhibit hall, all educational sessions, three breakfasts, four lunches, awards banquet and breaks.

Register by June 14 to receive the Early Bird rate. Please visit [www.nacums.org](http://www.nacums.org) to register today!

**PAYMENT** can be made on the NACUMS website using Visa, Mastercard, Discover or American Express. You can also pay by check by filling out the electronic registration form and mailing payment to NACUMS.

**CONFIRMATION** of registration will be received via email. If you do not receive an acknowledgment by 10 days before your conference departure call 877-NACUMS1 to verify your registration.

**FINANCIAL AID** is offered to help cover registration costs by our membership committee. An application can be found on the NACUMS website

**CANCELLATIONS** received in writing by June 30 will be issued less a \$50 administration fee. No refunds will be issued after June 30, 2022. Substitutions are acceptable when provided in writing prior to the conference or at the on-site registration area.



**ATTIRE** for the conference is casual. Temperatures in Fort Collins in July average 85° so dress accordingly. Comfortable walking shoes are recommended.

**T-SHIRT EXCHANGE** happens on Tuesday following lunch. Bring a shirt or sweatshirt from your college or university that is your size and you will exchange it for a different shirt of your same size.

**PERSONAL GUESTS** are spouses, partners or friends you wish to attend meals with you. Costs are listed below, please understand that these are the base hotel costs and we are not charging the extra fees associated with the conference:

- All Breakfasts (Monday-Wednesday) \$75
- All Lunches (Sunday-Wednesday) \$125
- Awards Banquet (Monday) \$60
- Full Guest Registration \$250

## HILTON FORT COLLINS

425 West Prospect Road | Fort Collins, CO 80526 | (970) 482-2626  
<https://www.hilton.com/en/hotels/fnlcohf-hilton-fort-collins/>

NACUMS rate is \$152 per night

Reservations can be made online by clicking the link on the conference page of the NACUMS website – [www.nacums.org](http://www.nacums.org)  
Reservation Deadline June 14, 2022



## PARKING

Self-parking is available to guests staying at the hotel for \$11 per day.

## TRANSPORTATION

Depending on your location, air service is provided by two airports:

Denver International Airport  
8500 Peña Blvd  
Denver, CO 80249  
[www.flydenver.com](http://www.flydenver.com)

Northern Colorado Regional Airport

4900 Earhart Rd  
Loveland, CO 80538

<https://www.flynoco.com/>

Limited service available through United (via United by Landline) and Avelo airlines

NACUMS has secured special pricing from Groome Transportation to provide services for conference attendees from the Denver Airport to the conference hotel. For information on ground transportation and discounted shuttle service visit the conference page of the NACUMS website – [www.nacums.org](http://www.nacums.org)

## DENVER INTERNATIONAL AIRPORT





### CONFERENCE CERTIFICATION OPPORTUNITIES

NACUMS is offering conference attendees an opportunity to complete MSMA certification for the following:

#### MDC PROFESSIONAL CERTIFICATION

- Virtual instruction will be 2 ½ hours, July 11 & July 12
- Testing on Sunday, July 17, 7:30 am – 12:00 pm

#### CMDSM PROFESSIONAL CERTIFICATION

- Virtual instruction will be 1 hour every Tuesday & Thursday, May 24 – July 7, 2022.
- Testing on Sunday, July 17, 7:30 am – 12:00 pm

For more information on certification opportunities, please visit the conference information page at [www.nacums.org](http://www.nacums.org)

### JOIN US FOR INDUSTRY AND PEER LEADER SESSIONS ON THE FOLLOWING TOPICS:

It's More Than a Job-Student Success in the Workplace

Protecting Your Operation From Outsourcing

The Art of Producing a Successful RFP and DQ

Managing The Move-In Mayhem

Amazon Key For Business

Product and Supply Cost Saving Solutions

Running a Successful Passport Processing Program

A New View on Recognition

Revenue Building Through Service Expansion

USPS Updates

Essential Rules for Great Customer Service

Team Culture

## KEYNOTE SPEAKER



### WHY NORMAL ISN'T HEALTHY

**BOWEN F. WHITE, M.D.** founded the Department of Preventive & Stress Medicine for Baptist Medical Center in Kansas City, Missouri and the Department of Wellness and Health Promotion before leaving to pursue a private practice and a career as a consultant and speaker.

As an organizational physician he is interested in the “people piece” of the workplace puzzle: Creating Healthy Work Environments, Team Building, Leadership, Well Being, Performance Enhancement, Stress, Managing Change, Sales, Ethics, and Communications. His programs emphasize the need for individuals to take responsibility for their own health and wellbeing as he helps organizations create suspiciously healthy workplaces. He has given hundreds of keynote addresses, worked with several organizations and athletic teams, and appeared on numerous national television programs, and is often interviewed by radio, television, newspaper and magazine journalists. He travels the world conducting seminars, consulting and speaking to public and private organizations.





# SCHEDULE

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*(Tentative Conference Agenda – Subject to Change)*

### SATURDAY | JULY 16

|                                   |                   |
|-----------------------------------|-------------------|
| Business Partner User Groups..... | 1:00 PM - 3:00 PM |
| Early Registration.....           | 3:00 PM - 6:00 PM |
| Meet & Greet Reception.....       | 4:00 PM - 6:00 PM |

### SUNDAY | JULY 17

|   |                     |
|---|---------------------|
| Registration Day 1 .....                      | 8:00 AM - 3:00 PM   |
| Exhibit Hall Day 1 .....                      | 10:00 AM - 6:30 PM  |
| Certification Testing.....                    | 7:30 AM – 12:00 PM  |
| New Attendee Orientation .....                | 9:00 AM - 10:00 AM  |
| Welcome & Business Partner Introductions .... | 10:00 AM - 11:30 AM |
| Lunch with Business Partners.....             | 11:30 AM - 1:00 PM  |
| Keynote .....                                 | 1:00 PM - 2:15 PM   |
| Business Partner Break.....                   | 2:15 PM - 2:45 PM   |
| General Session .....                         | 2:45 PM - 3:45 PM   |
| General Session .....                         | 4:00 PM - 5:00 PM   |
| Business Partner Reception .....              | 5:00 PM - 6:30 PM   |

### MONDAY | JULY 18

|                                       |                     |
|---------------------------------------|---------------------|
| Registration Day 2 .....              | 8:00 AM - 2:00 PM   |
| Exhibit Hall Day 2 .....              | 7:45 AM - 2:00 PM   |
| Breakfast - Business Partner.....     | 7:45 AM - 8:30 AM   |
| Area Welcome and General Session..... | 8:30 AM - 9:45 AM   |
| Business Partner Break.....           | 9:45 AM - 10:30 AM  |
| USPS Keynote .....                    | 10:30 AM - 12:00 PM |
| Lunch-Business Partner.....           | 12:00 PM - 1:00 PM  |
| Final Business Partner Break .....    | 1:00 PM - 2:00 PM   |
| Concurrent Sessions .....             | 2:00 PM - 3:00 PM   |
| General Session .....                 | 3:15 PM - 4:15 PM   |
| Awards Banquet .....                  | 5:00 PM - 8:00 PM   |

### TUESDAY | JULY 19

|                                  |                     |
|----------------------------------|---------------------|
| Breakfast.....                   | 7:30 AM - 8:00 AM   |
| Concurrent Sessions .....        | 8:00 AM - 9:00 AM   |
| General Session .....            | 9:15 AM - 10:15 AM  |
| Concurrent Session.....          | 10:30 AM - 11:30 AM |
| Lunch.....                       | 11:30 AM - 12:30 PM |
| Break and T-Shirt Exchange ..... | 12:30 PM - 1:00 PM  |
| Regional Hour.....               | 1:00 PM - 2:00 PM   |
| Buses Depart for Site Tour.....  | 2:15 PM             |
| Site Tour .....                  | 2:30 PM - 4:00 PM   |

### WEDNESDAY | JULY 20

|                               |                     |
|-------------------------------|---------------------|
| Breakfast.....                | 7:30 AM - 8:00 AM   |
| Round Table Discussions ..... | 8:00 AM - 9:30 AM   |
| Concurrent Sessions .....     | 9:45 AM - 10:45 AM  |
| General Sessions .....        | 11:00 AM - 12:00 PM |
| Lunch.....                    | 12:00 PM - 1:00 PM  |
| General Session .....         | 1:00 PM - 2:00 PM   |
| General Session .....         | 2:15 PM - 3:15 PM   |
| Conference Wrap-Up.....       | 3:15 PM - 4:00 PM   |

# THANK YOU

TO OUR CONFERENCE  
SPONSORS & EXHIBITORS



business





**NACUMS**

4 Lan Dr Ste 310  
Westford MA 01824-3575

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