

*Business Partners*



# **Business Partner Membership Plan Guide 2024**



<b>PLATINUM PARTNER</b>		<b>3 Year Pledge \$30,000</b> <small>2024 \$12,000   2025 \$10,000   2026 \$8,000</small>
<b>Benefits Included</b>	<b>Value Per Year</b>	
Scrolling Banner on NACUMS Site	\$2,400	
Complimentary 1 <sup>st</sup> Conference Booth	\$2,250	
Stand Alone Session at Conference	\$1,500	
Logo on New Member SWAG	\$1,500	
Conference Support Recognition	\$1,250	
Annual Membership	Up to \$1,200 per year	
Premium Logo Recognition on NACUMS Site with Link to Business Partner Page	\$900	
Five Minute Intro During NACUMS Dialogues (1 Per Year)	\$400	
Premium Logo Recognition in NACUMS Notes	\$200	
Logo in NACUMS Talk Zoom Meeting (Up To 10x Per Year)	\$150 per instance	
Free Advertising NACUMS Notes (3 Issues – Full Page)	\$505	
Membership Mailing List (2 Per Year Plus 1 Electronic Post)	\$450	
New Institution Member Coupon	\$280 per member	
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon	
Permission to Promote Your Business Partner Membership on Your Website		



<b>GOLD PARTNER</b>		<b>3 Year Pledge \$25,000</b> <small>2024 \$10,000   2025 \$8,000   2026 \$7,000</small>
<b>Benefits Included</b>	<b>Value Per Year</b>	
Complimentary 1 <sup>st</sup> Conference Booth	\$2,250	
Concurrent Session at Conference	\$1,000	
Conference Support Recognition	\$1,000	
Annual Membership	Up to \$1,200 per year	
Premium Logo Recognition on NACUMS Site with Link to Business Partner Page	\$900	
Five Minute Intro During NACUMS Dialogues (1 Per Year)	\$400	
Premium Logo Recognition in NACUMS Notes	\$200	
Logo in NACUMS Talk Zoom Meeting (Up To 4x Per Year)	\$150 per instance	
Free Advertising NACUMS Notes (3 issues – Full Page)	\$505	
Membership Mailing List (2 Per Year Plus 1 Electronic Post)	\$450	
New Institution Member Coupon	\$280 per member	
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon	
Permission to Promote Your Business Partner Membership on Your Website		



<b>SILVER PARTNER</b>		<b>3 Year Pledge \$15,000</b> <small>2024 \$6,000   2025 \$5,000   2026 \$4,000</small>
<b>Benefits Included</b>	<b>Value Per Year</b>	
Premium Logo Recognition on NACUMS Site with Link to Business Partner Page	\$900	
Discount on 1 <sup>st</sup> Conference Booth	\$500	
Conference Support Recognition	\$750	
Annual Membership	Up to \$1,200 per year	
Premium Logo Recognition in NACUMS Notes	\$200	
Free Advertising NACUMS Notes (3 issues – ½ Page)	\$280	
Membership Mailing List (2 Per Year)	\$300	
New Institution Member Coupon	\$280 per member	
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon	
Permission to Promote Your Business Partner Membership on Your Website		



<b>BRONZE PARTNER</b>		<b>3 Year Pledge \$10,000</b> <small>2024 \$4,000   2025 \$3,000   2026 \$3,000</small>
<b>Benefits Included</b>	<b>Value Per Year</b>	
Premium Logo Recognition on NACUMS Site with Link to Business Partner Page	\$900	
Conference Support Recognition	\$500	
Annual Membership	Up to \$1,200 per year	
Premium Logo Recognition in NACUMS Notes	\$200	
Free Advertising NACUMS Notes (3 issues – ¼ Page)	\$205	
Membership Mailing List (2 Per Year)	\$300	
New Institution Member Coupon	\$280 per member	
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon	
Permission to Promote Your Business Partner Membership on Your Website		



<b>SUPPORTING PARTNER</b>		<b>1 Year Membership \$1,060</b> <small>2024 Calendar Year</small>
<b>Benefits Included</b>	<b>Value Per Year</b>	
Logo Recognition on NACUMS Site with Link to Business Partner Page	\$900	
Recognition in NACUMS Notes	\$150	
Discounted Coupons for Yearly Institution Memberships	\$50 per coupon	
New Institution Member Coupon	\$280 per member	
Membership Mailing List Rental		
Permission to Promote Membership on Business Partner Website		



## Easy Plan Comparison Guide

Benefit	Platinum	Gold	Silver	Bronze	Supporting
Logo Recognition on NACUMS Website with Link to Business Partner Page	✓ Premium Logo	✓ Premium Logo	✓ Premium Logo	✓ Premium Logo	✓
Logo Recognition in NACUMS Notes	✓ Premium Logo	✓ Premium Logo	✓ Premium Logo	✓ Premium Logo	✓
New Institution Member Coupon	✓	✓	✓	✓	✓
Permission to Promote Your Business Partner Membership	✓	✓	✓	✓	✓
Discounted Coupons for Yearly Institution Memberships	✓	✓	✓	✓	✓
Free Advertising NACUMS Notes (3 Issues)	✓ Full Page	✓ Full Page	✓ 1/2 Page	✓ 1/4 Page	✓ Discounted
Membership Mailing List (2 Per Year)	✓ + 1 Email Post	✓ + 1 Email Post	✓	✓	✓ Rental
Annual Membership Dues Included in Pledge	✓	✓	✓	✓	
1st Conference Booth	✓ Complimentary	✓ Complimentary	✓ \$500 Discount		
Five Minute Intro During NACUMS Dialogues (1 Per Year)	✓	✓			
Logo in NACUMS Talk Zoom Meeting	✓ Up to 10 Per Year	✓ 4 Per Year			
Company Session at Conference	✓ Stand Alone	✓ Concurrent			
Scrolling Banner on NACUMS Website	✓				
Logo on New Member SWAG (Promotional Products)	✓				

## Benefit Descriptions

### Logo Recognition on NACUMS Website with Link to Business Partner Page

Company logo will appear on NACUMS home page and will be linked to Business Partner Products and Services Page which links to Individual Business Partner Page and company website. Level of membership will prominently appear on the NACUMS website.

### New Institution Member Coupon

FREE membership coupon for each new qualifying institution your company brings to NACUMS. Coupons are good for complimentary membership during that current membership year. (Subject to NACUMS approval)

### Discounted Coupons for Yearly Institution Memberships

Discounted coupons for company to purchase to support existing member institutions yearly membership.

### Five Minute Intro during NACUMS Dialogues (1 Per Year)

Five-minute virtual marketing opportunity, at the beginning of one online NACUMS Dialogues meeting per year.

### Conference Support Recognition

Company recognition for event support at the rate identified (based on level of membership). Recognition will occur through company logo appearance on event materials, signage, and verbal acknowledgement.

### Companies are invited to promote their support of NACUMS!

Approval is required for the utilization of the NACUMS logo. Upon request, NACUMS will furnish each member with suitable high-resolution graphics files of the NACUMS logo for promotional endeavors, underscoring your company's status as a supportive partner of NACUMS.

### Scrolling Banner on NACUMS Website

Company logo and marketing message will be presented on the NACUMS Home Page

\* Benefits and benefit descriptions are subject to change at any time.